

Wednesday, 22 February 2017, Fortaleza, Brazil

<b>RELAÇÕES NORUEGA-CEARÁ, OPORTUNIDADES E DESAFIOS</b> <b>Venue: FIEC/Casa da Indústria (Av. Barão de Studart, 1980 – Térreo – Auditório José Flávio)</b>		
13.30	<b>Registration</b>	
14.00	<p align="center"><b>Plenary Opening Remarks</b></p> <p align="center"><i>Dr. Beto Studart – President of FIEC</i></p> <p align="center"><i>Sr. Jan Dybfest - Chargé d’Affaires – Royal Norwegian Embassy in Brazil</i></p> <p align="center"><i>Sr Marcos Aurélio Soares de Castro – Honorary Consul for Norway in Fortaleza</i></p> <p align="center"><i>Mr. Ricardo Lyncoln Barreira – Coordinator for Fisheries and Aquaculture of the Federal Superintendence of Agribusiness of Ceará</i></p>	
	<b>Overview of Norwegian Engagement in Brazil</b> <b>(14:55-15:20 )</b>	
14.55 – 15.00	<b>Institutional Video - FIEC</b>	
15.00 – 15.20	<b>Brazil &amp; Norway: Exploring Partnerships and Opportunities</b> Mr. Stein-Gunnar Bondevik - Director, Innovation Norway Brazil	
	<b>Aquaculture Session</b> <b>(15:20-16:35 )</b> Chair: Stein-Gunnar Bondevik - Director, Innovation Norway Brazil	
15.20 – 15.35	<b>Norwegian fish farm, from being a supplemental industry to become the mainstay of coastal Norway</b> Mr. Sigurd P. Rydland - Board Member – NCE Aquaculture	
15.35 – 15.50	<b>Aquaculture: Brazilian Experience</b> Mr. João Felipe Matias – Executive Director - Aquabras Consultancy in Aquaculture	
15.50 – 16.05	<b>Brazilian R&amp;D Aquaculture: Status and Trends</b> Mr. Eric Arthur Bastos Routledge – R&D Chief - Embrapa Fisheries and Aquaculture	
16.05 – 16.20	<b>Innovation on Fish Farming</b> Mr. André Siqueira – Partner of PISCIS	
16:20 – 16:35	<b>Innovation Policies and Support in the State of Ceará</b> Mrs Denise Casselli – Presidency Assistant, FUNCAP	
	<b>Seafood Session</b> <b>(16.35 – 17.15)</b> Chair: Mr. Vasco Tørrissen Duarte - Marketing Advisor, Norwegian Seafood Council	
16.35 – 16.55	<b>The Brazilian Bacalhau Market</b> Mr. Vasco Tørrissen Duarte - Marketing Advisor, Norwegian Seafood Council	
16.55 – 17.15	<b>Consumption Habits - Fisheries</b> Mr. Silvio Romero de Carvalho Coelho	
17:15-17:25	<b>Q&amp;A Session</b> Speakers Round Table	
17.25-17.45	<b>Closing Remarks</b> Dr. Eduardo Bezerra – Superintendent of the International Business Centre of FIEC	
18.00	<b>Reception at FIEC</b>	